

LCchat

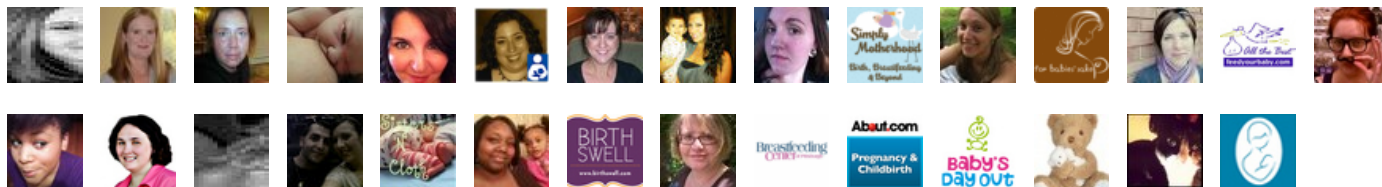
LCchat Feb 1st, 2012

Weekly chat for professionals or volunteers who work with breastfeeding families.

Trending Words

#lcchat, rt, @nurturedchild, :), prenatal, -, i'm, moms, classes, @denisealtmanlc, see, @iamambermccann, think, birth,

Event Participants





@BreastfeedingNY @callmecass I'm very excited for #LCinPP #lcchat

02-Feb-12 04:11 | Stylin_Momma



@callmecass Hope you have a great time! #LCchat

02-Feb-12 04:10 | NurturedChild



@callmecass Not sure if that would work, but obviously whoever is around can chat! :) #LCchat

02-Feb-12 04:09 | NurturedChild



@callmecass it does feed on itself - moms come, see what they expect they'd see and never come back #lcchat

02-Feb-12 04:08 | mamabear_ca



Oh Sistah, I hear you! RT @mamabear_ca: I wont bore you with my rant on oppression & misogyny :) You live it if you do this work :) #lcchat

02-Feb-12 04:08 | BreastfeedingNY



@callmecass or they think it just happens if they want it to #lcchat

02-Feb-12 04:08 | DesirreAndrews



Hey, this is the month of #lcinpp - I am so excited! Can't wait!! #lcchat

02-Feb-12 04:08 | callmecass



Nice chat! Looking forward to meeting many of you at the end of the month! Yay! #LCinPP #lcchat

02-Feb-12 04:07 | BreastfeedingNY



@mamabear_ca Around here, LLL is totally seen as haven for the extreme. Sad pigeonholing, but sometimes still true. #lcchat

02-Feb-12 04:07 | callmecass



but I won't bore you with my rant on oppression & misogyny :) #lcchat You live it if you do this work :)

02-Feb-12 04:07 | mamabear_ca



RT @callmecass: Im always amazed how many people dont even think of taking CBE or BF class, but have vague notion of ideal birth. #lcchat

02-Feb-12 04:07 | askthelc



@NurturedChild Thank you for hosting. I wish I could host next week but DH will be out so my time would be iffy. Can we do no-host? #LCchat

02-Feb-12 04:06 | callmecass



@DesirreAndrews that's great! I find most moms like it when they go, problem is getting them there. :) #LCchat

02-Feb-12 04:06 | NurturedChild



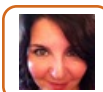
LLL is often a safe haven for alternative thinkers (sometimes extreme), but the perception is more than what's warranted #lcchat

02-Feb-12 04:06 | mamabear_ca



That's good, lots of options for all moms! Nice. @DesirreAndrews @NurturedChild #lcchat

02-Feb-12 04:05 | BreastfeedingNY



@FeministMidwife otherwise we all can get bit in the proverbial ass during late pregnancy, labor and birth #lcchat

02-Feb-12 04:04 | DesirreAndrews



was just discussing this tonight with some leaders, how women who speak up are often called hysterical/crazy & we fall for the bait #lcchat

02-Feb-12 04:03 | mamabear_ca



@DesirreAndrews Exactly. I do offer an individual class - but they have to take something if they are clearly unprepared. #lcchat

02-Feb-12 04:03 | FeministMidwife



@NurturedChild our LLL here is so cool - we have a mainstream group, crunchy group , semi crunchy group #LCchat

02-Feb-12 04:03 | DesirreAndrews



@FeministMidwife best preparation 4 successful bfnig is trusting normal birth & planning as few interventions as possible. #midwife #lcchat

02-Feb-12 04:03 | BreastfeedingNY



@NurturedChild Thank you for another great chat. ~Good night #lcchat

02-Feb-12 04:03 | SimplyMotherInc



@FeministMidwife so guess what they are taking the class #doula #CBE #lcchat

02-Feb-12 04:02 | DesirreAndrews



@FeministMidwife yes: class, read books AND refer to a great LC #lcchat

02-Feb-12 04:02 | askthelc



@DesirreAndrews Okay, I feel very similar. I think there is a lot that ICAN teach as a #doula. It doesn't replace #CBE though. #lcchat

02-Feb-12 04:01 | FeministMidwife



@daniellewrites ironically :) And we don't do a very good job of fighting back when we are marginalized as zealots or hippies #lcchat

02-Feb-12 04:01 | mamabear_ca



@FeministMidwife I cannot spend the extra 10 hours with them on education and why unless I schedule a private class w. them #lcchat

02-Feb-12 04:01 | DesirreAndrews



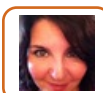
Great chat tonight ladies, lots to think about! I can't host next week, so unless someone wants to take over, we'll take a week off. #LCchat

02-Feb-12 04:01 | NurturedChild



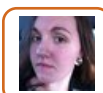
@FeministMidwife if have no idea, no info, they need a class whether thru my office or someone else great #lcchat

02-Feb-12 04:01 | DesirreAndrews



@FeministMidwife any doula client who is well self educated/motivated I am fine with having no class - #lcchat

02-Feb-12 04:00 | DesirreAndrews



#lcchat In what ways do you feel a #doula could best help a mother who wants to #breastfeed? Take a class? Literature?

02-Feb-12 04:00 | FeministMidwife



I am off to bed. Good night all! #lcchat

02-Feb-12 03:59 | DeniseAltmanLC



@DesirreAndrews agree. I usually recommend to doula clients that we start our 1st prenatal AFTER their CBE class. #lcchat

02-Feb-12 03:59 | BreastfeedingNY



@mamabear_ca I think there is stigma about LLL- that it's either full of religious conservatives or full of godless hippies #lcchat

02-Feb-12 03:59 | DanielleWrites



@mamabear_ca @daniellewrites @DesirreAndrews I refer all moms but find unfortunately many moms have a negative perception of LLL. #LCchat

02-Feb-12 03:59 | NurturedChild



I have non-crunchies in every lamaze series, but the public perception is still there #lcchat

02-Feb-12 03:59 | DeniseAltmanLC



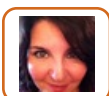
RT @BreastfeedingNY: If midwives managed normal birth in the US, I think we'd see such significant, positive change. Time for ACOG to let go! #lcchat

02-Feb-12 03:59 | FeministMidwife



@DesirreAndrews @iamambermccann Do you mean just for first time mothers or all (re: no CBE)? #lcchat

02-Feb-12 03:59 | FeministMidwife



@DeniseAltmanLC GREAT I will #lcchat

02-Feb-12 03:58 | DesirreAndrews



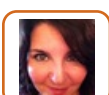
RT @BreastfeedingNY: Yes! Normal, healthy, natural birth choices beget normal, healthy, natural breastfeeding outcomes! #birth #pregnancy #lcchat

02-Feb-12 03:58 | forbabissake



If midwives managed normal birth in the US, I think we'd see such significant, positive change. Time for ACOG to let go! #lcchat

02-Feb-12 03:58 | BreastfeedingNY



@iamambermccann but I am not a fan of doulaing those who have no CBE #lcchat

02-Feb-12 03:58 | DesirreAndrews



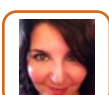
@DesirreAndrews Make the youtube video and I will help you go viral <g> #lcchat

02-Feb-12 03:58 | DeniseAltmanLC



RT @BreastfeedingNY: Yes! Normal, healthy, natural birth choices beget normal, healthy, natural breastfeeding outcomes! #birth #pregnancy #lcchat

02-Feb-12 03:57 | NurturedChild



@DeniseAltmanLC here we have mostly everyday non crunchies in our group classes that are 6 weeks #lcchat

02-Feb-12 03:57 | DesirreAndrews



@DesirreAndrews Yes, my son's teacher told me her doc told her that classes weren't worth it. I strongly encouraged her to get doula #lcchat

02-Feb-12 03:57 | iamambermccann



@daniellewrites it confounds me! Mind you, my classes are quite different than when I am an LLL leader at a meeting #lcchat

02-Feb-12 03:56 | mamabear_ca



@iamambermccann and a portion of providers want their patients not taking classes #lcchat

02-Feb-12 03:56 | DesirreAndrews



A saturday class with several movies & a tour doesn't allow for much birth info #lcchat

02-Feb-12 03:56 | DeniseAltmanLC



I teach Breastfeeding classes a local birth center. They make it mandatory for their clients. Also teach private prenatal #lcchat

02-Feb-12 03:56 | forbabissake



RT @iamambermccann: If moms put complete trust in their doctors, they often don't feel they need a childbirth class. #lcchat

02-Feb-12 03:56 | DesirreAndrews



@DeniseAltmanLC True that sounds like a youtube video that needs to be made - and part of normal bfing education #lcchat

02-Feb-12 03:55 | DesirreAndrews



ROFL, was thinking the same! @iamambermccann @askthelc \$150 for cut/color around here is CHEAP! :) #lcchat

02-Feb-12 03:55 | BreastfeedingNY



@DeniseAltmanLC Same here. I see so many issues caused by birth interventions. Also see a lot of birth trauma. :(#LCchat

02-Feb-12 03:55 | NurturedChild



@SimplyMotherInc often there are VARIATIONS that need intervention/help #lcchat

02-Feb-12 03:54 | askthelc



@DesirreAndrews But they gotta get there. And long birth classes are for crunchy people #lcchat

02-Feb-12 03:54 | DeniseAltmanLC



@SimplyMotherInc still a very common myth that breastfeeding just happens b/c its "natural" in reality its a LEARNED SKILL and #lcchat

02-Feb-12 03:54 | askthelc



RT @DeniseAltmanLC: I would like to see more moms learn about birth choices and relation to BF. #lcchat

02-Feb-12 03:54 | iamambermccann



Me too!! RT @callmecass: @mamabear_ca Finding a space to do classes (or support groups) is the hardest part for me right now. #lcchat

02-Feb-12 03:54 | SimplyMotherInc



@mamabear_ca @desirreandrews LLL is such an effective support group and it's free and not in the hospital #lcchat

02-Feb-12 03:54 | DanielleWrites



@askthelc \$150 for cut/color around here is CHEAP! :) #lcchat

02-Feb-12 03:53 | iamambermccann



I'm finding that 2nd or 3rd time moms are coming to classes bc of the bad info that boobie trapped them previously #lcchat

02-Feb-12 03:52 | DanielleWrites



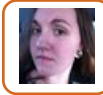
@desirreandrews @denisealtmanlc I don't think we see that really here - classes seem to be popular, not so much "support groups" #lcchat

02-Feb-12 03:52 | mamabear_ca



RT @iamambergmccann: I think prenatal BF education is incredibly important. If moms attend, learning curve is much less steep. #lcchat

02-Feb-12 03:52 | forbabissake



@BreastfeedingNY #LCChat I think you're totally right, as sad as it is.

02-Feb-12 03:52 | FeministMidwife



RT @iamambergmccann: I think prenatal BF education is incredibly important. If moms attend, learning curve is much less steep. #lcchat

02-Feb-12 03:52 | mamasuperpow



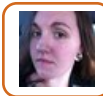
@BreastfeedingNY LOL :) #LCchat

02-Feb-12 03:51 | NurturedChild



@DesirreAndrews I include this in my prenatal breastfeeding class, I used to have it as a separate class but now include it #lcchat

02-Feb-12 03:51 | askthelc



#LCChat I think, getting prenatal attendance is critical. There is much that women don't know, even those who consider themselves educated.

02-Feb-12 03:51 | FeministMidwife



@mamabear_ca Finding a space to do classes (or support groups) is the hardest part for me right now. #lcchat

02-Feb-12 03:51 | callmecass



@BreastfeedingNY You are right-but it takes time to build a name #lcchat

02-Feb-12 03:51 | DeniseAltmanLC



Not to be cynical (but I will) ... sometimes parents would rather spend the money on a \$700 stroller. #didireallysaythat? #lcchat

02-Feb-12 03:51 | BreastfeedingNY



Agreed! RT @DeniseAltmanLC: So many BF probs I see could have easily been avoided if mom took a good prenatal class. #LCchat

02-Feb-12 03:51 | NurturedChild



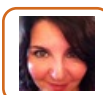
@iamambergmccann same here, establishing that relationship means a lot. I urge them to "put me in your phone" in class and they do #lcchat

02-Feb-12 03:51 | askthelc



@askthelc So true. I always ask and 90% say they never took a class. Ugh!! #lcchat

02-Feb-12 03:50 | SimplyMotherInc



I also find that many want a pumping class, about how to bottle feed expressed milk to me that is separate from breastfeeding class. #lcchat

02-Feb-12 03:50 | DesirreAndrews



I offer postnatal email/phone support to private class clients and discount off of consult. Know they have someone on their team. #lcchat

02-Feb-12 03:49 | iamambermccann



@nurturedchild I haven't done a full length prenatal class, but I think that would be fairly successful #lcchat

02-Feb-12 03:49 | mamabear_ca



So many BF probs I see could have easily been avoided if mom took a good prenatal class. #lcchat

02-Feb-12 03:49 | DeniseAltmanLC



@NurturedChild People have so many classes they can take, they are busy, maybe an online offering.. #LCchat

02-Feb-12 03:49 | DesirreAndrews



That said bigger groups like @birthdaypres where I teach in NYC see a lot of volume. I think name recognition helps A LOT! #birthedu #lcchat

02-Feb-12 03:49 | BreastfeedingNY



RT @iamambermccann: I think prenatal BF education is incredibly important. If moms attend, learning curve is much less steep. #lcchat

02-Feb-12 03:49 | askthelc



@nurturedchild I have done a couple "workshops" & am about to start a series of postnatal classes at Whole Foods here #lcchat

02-Feb-12 03:49 | mamabear_ca



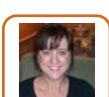
Interesting that many are seeing a decline in attendance. I wonder why that is. #LCchat

02-Feb-12 03:49 | NurturedChild



time seems an option RT @DeniseAltmanLC: Hard to keep prenatal classes attended/full-hospitals are seeing this too #lcchat

02-Feb-12 03:48 | DesirreAndrews



@NurturedChild YES, it is rare for me to have a consult with someone from class #lcchat

02-Feb-12 03:48 | askthelc



@iamambermccann I agree, but it takes a lot of marketing to get them there #lcchat

02-Feb-12 03:48 | DeniseAltmanLC



@NurturedChild I run a support group and sometimes get moms to attend prenatally. Need to expand to offering a class - on my list! #LCchat

02-Feb-12 03:48 | callmecass



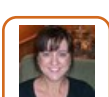
I think prenatal BF education is incredibly important. If moms attend, learning curve is much less steep. #lcchat

02-Feb-12 03:47 | iamambermccann



@DeniseAltmanLC so true. I've been teaching CBE classes for almost 10 years now. Very strange shift AWAY from CBE. #birthedu #lcchat

02-Feb-12 03:47 | BreastfeedingNY



My breastfeeding class is 3.5-4 hours I teach at a hospital and we've seen 50% dropoff in last 2 years #lcchat

02-Feb-12 03:47 | askthelc



@NurturedChild I offer group & private classes, though I've never chosen group dates and advertised. I'd prefer more private classes #LCchat

02-Feb-12 03:45 | Stylin_Momma



@NurturedChild I teach prenatal breastfeeding classes. #lcchat

02-Feb-12 03:45 | askthelc



@NurturedChild I do private but not too many. A lot of local hosp with classes. I don't have an office yet to offer group. #lcchat

02-Feb-12 03:45 | SimplyMotherInc



How do you manage your paper files? Do you file them? What kind of system do you use for filing? #LCchat

02-Feb-12 03:44 | NurturedChild



@NurturedChild You mean something different that a prenatal class? I do mostly prenatal private classes. #lcchat

02-Feb-12 03:44 | iamambermccann



How many of you do breastfeeding classes? Want to start, curious if parents will see the benefit or will just take prenatal class. #LCchat

02-Feb-12 03:43 | NurturedChild



@callmecass No not for charting. I like having info on me. Quick reference for when I get calls. + I add tel f/u notes #lcchat

02-Feb-12 03:43 | SimplyMotherInc



@DanielleWrites They are ok with that, as long as an expert demos for them. Havefvariety, which will also make your class great #lcchat

02-Feb-12 03:42 | DeniseAltmanLC



@callmecass You can add diagnosis and billing codes, add notes. Plus you can send to biller (i.e.myself) as a reminder to do books #lcchat

02-Feb-12 03:41 | SimplyMotherInc



@SimplyMotherInc Not for charting, tho, right? Just for tracking clients & visit schedule? #lcchat

02-Feb-12 03:40 | callmecass



@RobinPregnancy Shame they had to mess it up so badly after already being compliant! #LCchat

02-Feb-12 03:40 | NurturedChild



@callmecass InPatientsMD. Password to open. You add visits, customize facilities i.e. private, office, tele f/u. #lcchat

02-Feb-12 03:40 | SimplyMotherInc



@iamambermccann what is lcchat??

02-Feb-12 03:39 | Brigitte08



RT @NurturedChild: Saw a press release today that Evenflo will indeed be WHO Code compliant again following sale of infant feeding division. #LCchat

02-Feb-12 03:39 | mamabear_ca



@NurturedChild I heard that too #LCchat

02-Feb-12 03:39 | RobinPregnancy



@SimplyMotherInc Totally behind on chat, but what app do you use to track client info? #lcchat

02-Feb-12 03:35 | callmecass



I type up report and convert to pdf and scan thru virtual fax, then print and mail with my marketing stuff #lcchat

02-Feb-12 03:35 | SimplyMotherInc



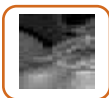
@denisealtmanlc having kept several liters of breastmilk in a deep freezer for well into 2 years, I understand :) #lcchat

02-Feb-12 03:35 | mamabear_ca



@DeniseAltmanLC @iamambermccann I actually scan all my charts now. Each year is backed up to DVD and kept in Fireproof safe. #lcchat

02-Feb-12 03:35 | SimplyMotherInc



#lcchat anyone have a reference re: why specifically WHO recommends 20 hrs education to be Baby Friendly? #research #evidence

02-Feb-12 03:35 | yummiest_mommy



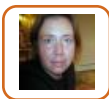
Definitely looking forward to #LCinPP and chatting about paperless business! @DeniseAltmanLC @iamambermccann #lcchat

02-Feb-12 03:34 | BreastfeedingNY



@DanielleWrites Put the word out for used pumps instead. Get variety donated by grateful mamas, avoid icky debt with vendor rep #lcchat

02-Feb-12 03:34 | DeniseAltmanLC



@denisealtmanlc of who have frozen placentas, it sounds like mainly they kept them not knowing what to do & now can't part w/them #lcchat

02-Feb-12 03:34 | mamabear_ca



@DanielleWrites The reps have specific area they look after so I only know the ones for around here. Should be able to call company. #LCchat

02-Feb-12 03:34 | NurturedChild



@iamambermccann Me too-scan and send. Prep for full eCharting #lcchat

02-Feb-12 03:33 | DeniseAltmanLC



@iamambermccann I use virtual fax too. #lcchat

02-Feb-12 03:33 | SimplyMotherInc



@DanielleWrites Check in with @hygeiakate #lcchat

02-Feb-12 03:33 | iamambermccann



@askthelc This can export too. #lcchat

02-Feb-12 03:33 | SimplyMotherInc



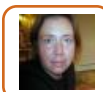
@yummiest_mommy We're much more fun. :) #LCchat

02-Feb-12 03:33 | NurturedChild



@askthelc I found a few this week...so I'll check with them :) #lcchat

02-Feb-12 03:32 | Stylin_Momma



@denisealtmanlc ack! too many convos - will tweet results of Whole Foods class, which is completely UN-related to frozen placentas #lcchat

02-Feb-12 03:31 | mamabear_ca



@SimplyMotherInc I like xpense tracker 'cause I can take a pic of my receipts and it exports to excel, plus the mileage tracker #lcchat

02-Feb-12 03:31 | askthelc



Use Fax cover sheet with contact info, logo, and business blurb. No brochure needed. Visit office with business cards on slow days #lcchat

02-Feb-12 03:31 | DeniseAltmanLC



@hilarylc oh thank you! it does appear that NZ is a bit of a hotbed of placentophagy :) #lcchat (you can thank me for that vocab word!)

02-Feb-12 03:30 | mamabear_ca



@BreastfeedingNY I'll have to dig through the yahoo archives! Thanks! #lcchat

02-Feb-12 03:30 | Stylin_Momma



@DanielleWrites I would just approach all of the major companies and see what they say. Would love to hear about how classes go! #LCchat

02-Feb-12 03:29 | NurturedChild



I have an iPhone app that I use to keep track of client info on the go. Modifying it to fit my needs. Works great for tel f/u. #lcchat

02-Feb-12 03:29 | SimplyMotherInc



@mamabear_ca I meant the Whole Foods gig-although what are they going to do with froze placenta? #lcchat

02-Feb-12 03:29 | DeniseAltmanLC



I only fax my reports - but then, I don't have brochures. Perhaps I should get on that? :) #lcchat

02-Feb-12 03:28 | mamabear_ca



@askthelc that is super cool #lcchat

02-Feb-12 03:28 | DesirreAndrews



@Stylin_Momma I just check boxes and write in simple notes. It's pretty simple and covers everything I need/want to tell MD. #lcchat

02-Feb-12 03:28 | BreastfeedingNY



I am using iPhone app for mileage thanks to @BeauChoix, called Trip Cubby #lcchat

02-Feb-12 03:28 | SimplyMotherInc



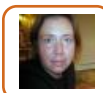
I referred a mom with frequent mastitis to a local breast surgeon and she sent ME a report this week. That was cool. #lcchat

02-Feb-12 03:28 | askthelc



I have a form that I got off of one of the IBCLCs yahoo lists. I tweaked it to suit my own local needs. #lcchat

02-Feb-12 03:28 | BreastfeedingNY



@denisealtmanlc while still preliminary, one thing I can definitely confirm that there are many placentas buried in deep freezers #lcchat

02-Feb-12 03:27 | mamabear_ca



@iamambermccann i don't send a report every time, sometimes it's even at the parents request (like if they're unhappy w/ped). #lcchat

02-Feb-12 03:25 | BreastfeedingNY



@mamabear_ca Tweet your results-Im interested too #lcchat

02-Feb-12 03:25 | DeniseAltmanLC



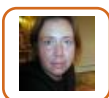
I found focusing on a few Peds offices to be the best referral, but will definitely send reports to OB, thanks to Denise. :-) #lcchat

02-Feb-12 03:25 | SimplyMotherInc



I use an iphone app to record all my mileage/expenses. xpense tracker #lcchat

02-Feb-12 03:25 | askthelc



I'm running a class series at our local Whole Foods - will be interesting to see how it goes #lcchat

02-Feb-12 03:24 | mamabear_ca



@BreastfeedingNY Hi! Glad you could make it. :) #LCchat

02-Feb-12 03:24 | NurturedChild



@mamabear_ca I wasn't sure if you were going to be around for the chat!! I'm sharing locally, too. #lcchat

02-Feb-12 03:24 | callmecass



@SimplyMotherInc Lots of moms call OB first. Put your name in their mouth #lcchat

02-Feb-12 03:23 | DeniseAltmanLC



@anabel_lolle I'm a sucker for body work! Have you explored prenatal massage? Meditation, relaxation breathing, visualization too? #lcchat

02-Feb-12 03:23 | BreastfeedingNY



@iamambermccann do you have a specific type of form you send to the docs for follow up? #lcchat I'm still developing my filing system

02-Feb-12 03:23 | DanielleWrites



thanks for spreading the word about placenta survey @callmecass and @NurturedChild - edging towards 100 responses #lcchat

02-Feb-12 03:23 | mamabear_ca



@DeniseAltmanLC excellent motivator! #lcchat

02-Feb-12 03:23 | askthelc



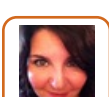
<http://t.co/JKSfcVku> #lcchat

02-Feb-12 03:23 | iamambermccann



Principal #4 of our Code of Professional Conduct: Report accurately and completely to other members of the healthcare team #lcchat

02-Feb-12 03:23 | iamambermccann



I do not send any reports since I do more peer counseling and pumping support. But if a doc/MW send someone to me., I do. #lcchat

02-Feb-12 03:22 | DesirreAndrews



@Stylin_Momma I send reports to Peds. The consent mom signs allows me to do this. #lcchat

02-Feb-12 03:19 | SimplyMotherInc



Send a report to the Ped AND the OB, regardless of how the mom came to you #lcchat

02-Feb-12 03:19 | DeniseAltmanLC



Have you all seen this? #lcchat RT @mamabear_ca: short survey on placenta encapsulation - please complete & share <http://t.co/WILUFRUa>

02-Feb-12 03:19 | callmecass



@Stylin_Momma Yes! Every. Single. Time. I believe it is my ethical obligation. #lcchat

02-Feb-12 03:19 | iamambermccann



@iamambermccann I do this too, ON THAT NOTE, does everyone Manually chart then fax/mail report or do some of you do online? #lcchat

02-Feb-12 03:19 | askthelc



@iamambermccann Same here and then they refer next time. #lcchat

02-Feb-12 03:19 | SimplyMotherInc



When it comes to building your PPLC, you HAVE to be a member of the healthcare team #lcchat

02-Feb-12 03:18 | DeniseAltmanLC



Prove yourself to the doctors. #lcchat

02-Feb-12 03:18 | iamambermccann



@iamambermccann Who do you send reports to? The peds? Even if mom called without ped suggestion? #lcchat

02-Feb-12 03:18 | Stylin_Momma



More than once, doc called ME after receiving report to connect. Helps me know where to find solid providers to send moms to. #lcchat

02-Feb-12 03:18 | iamambermccann



RT @iamambermccann: Ive found great success by sending really solid reports after visits. Docs see Im on the team. #lcchat

02-Feb-12 03:18 | DeniseAltmanLC



@askthelc Locally, it seems people have success reaching moms thru BF classes - meeting moms before they're in need #lcchat

02-Feb-12 03:18 | callmecass



@iamambermccann We have good luck with that too! #lcchat

02-Feb-12 03:18 | RobinPregnancy



@DeniseAltmanLC I've done flyers, freebies for prenatal packets, lunch n learn. #lcchat

02-Feb-12 03:17 | askthelc



@askthelc Now I send my consultation report and include my brochure and business card every time #lcchat

02-Feb-12 03:17 | SimplyMotherInc



I want to teach a pumping class #lcchat resources for getting donated pumps for modeling? Which companies donate Ed materials?

02-Feb-12 03:16 | DanielleWrites



RT @callmecass: One of the things I try to emphasize is the value of a visit to the moms home - her space/chairs/pillows/PJs #lcchat

02-Feb-12 03:15 | iamambermccann



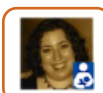
@callmecass who do you emphasize this this to? #lcchat

02-Feb-12 03:15 | askthelc



@askthelc What are your marketing efforts for docs? #lcchat

02-Feb-12 03:15 | DeniseAltmanLC



@NurturedChild @RobinPregnancy Thanks! Got kids to bed - we'll see if it sticks! #LCchat

02-Feb-12 03:15 | callmecass



@askthelc can you network with private maternity and baby boutiques? #lcchat they might distribute a bag stuffer for you or hang a poster

02-Feb-12 03:15 | DanielleWrites



@iamambermccann Hi Amber *waving* :) #LCchat

02-Feb-12 03:14 | NurturedChild



@askthelc One of the things I try to emphasize is the value of a visit to the mom's home - her space/chairs/pillows/PJs #lcchat

02-Feb-12 03:14 | callmecass



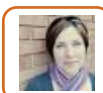
I have had ZERO results from hundreds of dollars spent on marketing efforts to docs, they all refer to the hospital br. centers #lcchat

02-Feb-12 03:14 | askthelc



So we have a couple of questions about marketing. What strategies have or haven't worked for you? #LCchat

02-Feb-12 03:14 | NurturedChild



Hi all! I'm Amber, in private practice outside of Washington, DC. #lcchat

02-Feb-12 03:14 | iamambermccann



@DeniseAltmanLC Hi Denise! :) #LCchat

02-Feb-12 03:14 | NurturedChild



Lactation consultations: 1/2 of my clients come from classes I teach at a local hosp and the other 1/2 come from my website #lcchat

02-Feb-12 03:13 | askthelc



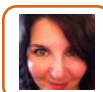
@callmecass Yay, you made it! :) #LCchat

02-Feb-12 03:13 | NurturedChild



Good evening gang! I am the tweep, formerly know as @FeedYourBaby. PPLC in South Carolina #lcchat

02-Feb-12 03:13 | DeniseAltmanLC



Hi all Desirre Andrews here - #LCchat

02-Feb-12 03:10 | DesirreAndrews



@askthelc ask away :) #LCchat

02-Feb-12 03:10 | NurturedChild



@SimplyMotherInc Welcome! Glad you could join us. :) #LCchat

02-Feb-12 03:09 | NurturedChild



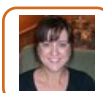
@moonflowerlc I like this a LOT #lcchat

02-Feb-12 03:09 | askthelc



@DanielleWrites Wonderful! Breastfeeding classes are so important. So many parents have no idea what to expect. #LCchat

02-Feb-12 03:09 | NurturedChild



Do we have a topic tonight? Or can I ask a question? #lcchat

02-Feb-12 03:09 | askthelc



Hi everyone, I'm Michelle from NY. PNP and IBCLC. Not sure how long I can stay today multi-tasking and wearing my PTA mom hat too. #lcchat

02-Feb-12 03:08 | SimplyMotherInc



@NurturedChild working my way to the IBCLE exam #lcchat

02-Feb-12 03:07 | DanielleWrites



@RobinPregnancy I had a 3 day ocular migraine, it ended yesterday but I am depleted. #lcchat

02-Feb-12 03:07 | askthelc



@NurturedChild I will be teaching #breastfeeding classes & doing post partum follow ups #lcchat

02-Feb-12 03:06 | DanielleWrites



@askthelc Sorry you're not feeling well, certainly going around #lcchat

02-Feb-12 03:06 | RobinPregnancy



@DoulaKeva Hi! Are you joining us for chat tonight? #LCchat

02-Feb-12 03:06 | NurturedChild



@askthelc Sorry to hear that. I'm fighting a migraine myself, so I'm impressed I managed to stay up! #LCchat

02-Feb-12 03:05 | NurturedChild



@RobinPregnancy Hi Robin! Glad you could join us. :) #LCchat

02-Feb-12 03:05 | NurturedChild



@DanielleWrites Congratulations! That's wonderful. :) What do you plan to do with the credential? #LCchat

02-Feb-12 03:04 | NurturedChild



@NurturedChild Hi guys! I'm a CLC and finishing my MPH focusing on #breastfeeding policy issues #LCchat

02-Feb-12 03:02 | RobinPregnancy



Welcome to chat! Who's joining us tonight? Please introduce yourself. :) #LCchat

02-Feb-12 03:01 | NurturedChild



hello RT @NurturedChild: 10 minutes until #LCchat! If you work or volunteer with #breastfeeding (cont) <http://t.co/oWC2Tj9g>

02-Feb-12 02:52 | DoulaKeva



10 minutes until #LCchat! If you work or volunteer with #breastfeeding moms, please join us. #ibclc #lcinpp #birthgenius #doulaparty

02-Feb-12 02:50 | NurturedChild



@NurturedChild I'm sorry! #LCchat

02-Feb-12 01:47 | RobinPregnancy



Fighting a migraine tonight and hoping I can stay awake for #LCchat!

02-Feb-12 01:42 | NurturedChild



RT @NurturedChild: #LCchat tonight at 10pm EST! #ibclc #lcinpp #birthgenius #doulaparty

02-Feb-12 01:08 | BirthSwell



so, combo of LLL mtg and urgent LC phone call led me to Burger King for dinner.... It's for the babies :) #lcinpp #lcchat

01-Feb-12 23:37 | mamabear_ca



Tweaking my language to remove 'formula' from my convo and use 'abm' or 'artificial milk'. It's more honest and more accurate. #lcchat

01-Feb-12 21:00 | moonflowerlc



RT @About_Pregnancy: RT @NurturedChild: #LCchat tonight at 10pm EST! #ibclc #lcinpp #birthgenius #doulaparty

01-Feb-12 20:02 | BreastfeedingNY



shopping for malpractice insurance #lcchat #lame

01-Feb-12 17:47 | DanielleWrites



Lots of new follows from the LC community! We're in Pittsburgh, can usually get mom in same or next day, and we accept insurance. #lcchat

01-Feb-12 14:53 | BFCpgh



RT @NurturedChild: #LCchat tonight at 10pm EST! #ibclc #lcinpp #birthgenius #doulaparty

01-Feb-12 14:37 | About_Pregnancy



#LCchat tonight at 10pm EST! #ibclc #lcinpp #birthgenius #doulaparty

01-Feb-12 13:47 | NurturedChild



RT @OzBreastfeeding: Registration now open for 2012 #breastfeeding seminars for health professionals <https://t.co/HzXtyi03> #bfing #bfchat #brfchat #lcchat

01-Feb-12 11:15 | abababysdayout



@DeniseAltmanLC It's tuesday, chat is tomorrow :) #lcchat

01-Feb-12 01:14 | Stylin_Momma